

5 REASON AS TO WHY NETWORK MARKETING IS THE PERFECT BUSINESS



When you are meeting a prospect or you are getting ready to do a training session, it is very important that you have a well-organized plan in your mind as well as in your agenda to explain why Multilevel Marketing (MLM) is superior to any other traditional business.

Jason Lee is a blogger specializing in MLMs. In the following article you will see the reasons where he shows that Multi-level marketing is the perfect business.

1. ABILITY TO START IMMEDIATELY

I can't think of many companies that you can start managing right away. With Multilevel marketing, you're able to start promoting your business, making sales, and signing up new distributors immediately after you sign up.

With most other businesses, you may have to wait for lawyers, licenses, inspections, etc. Additionally, you have to worry about delivery and storage of products.

You don't have to keep an inventory. The company handles all storage and delivery.

2. LOW COST

The costs involved with the start of a traditional business can be astronomical. In many cases, it's not far-fetched to think that starting out in a traditional business could be worth \$1,000,000 or more.

Depending on the network marketing company you're joining, the startup costs could be up to \$2,000, but that's a lot less than \$1,000,000 for a traditional business.

When you consider overhead costs, they are very minimum in the MLM industry as you usually work your business from home. Thus, you don't have to worry about paying for rent, utility bills, furniture and other things associated with the leasing of a separate retail space that traditional business must endure.

As an MLM You may have some overhead costs, but they won't even come close to the costs you'll face when running a traditional business.

3. TRAINING

When you join an MLM company, you're provided with training. With some companies you could receive a more in-depth training included with your upfront cost. The basics of managing your business are usually part of your upfront costs as well.

If you start a traditional business, you'll be on your own, and if you don't know how to do certain things, you may need to enroll in courses at your local college or university to learn several aspects of managing your business.

Even by reading this article you can learn something about managing your MLM business online or in books.



4. UNLIMITED INCOME

How many traditional companies can you work part-time and earn a full-time income?

As you think about the answer to that question, let me tell you that there are many networkers who earn \$5,000 or more per month working in the business only 2 hours per day.

Many traditional businesses are like the jobs we leave behind, or worse. Have the store open at 7 a.m. and don't close it until 9 pm at night.

With MLM you could create residual income, and there's no limit to the amount of money you generate. If you'd like to take a two-week holiday in Italy, your business will continue to generate money. On the other hand, if you had a traditional business and you decide to take that same vacation, your business would not function and your income would be zero, additionally there are overhead costs that don't stop either.

With hard work, determination, and perseverance, you can do anything you want in terms of income. There's no limit of what MLM has to offer.

5. IT'S SIMPLE AND BROAD

While I won't go into the various methods of promoting your business, I will say that promoting your multilevel business is really simple.

Another reason I say that Network Marketing is the perfect business model is the fact that it has potential for a worldwide reach. There is definitely a lot more people to reach and market to them across the planet than a traditional business. This of course depends on the company you are affiliated with and where they allow distributors to market. But it definitely has a wider range than most traditional companies.

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